

HUGHES MEDIAAUTHOR

Allowing anyone to create professional digital signage content - all in a matter of minutes

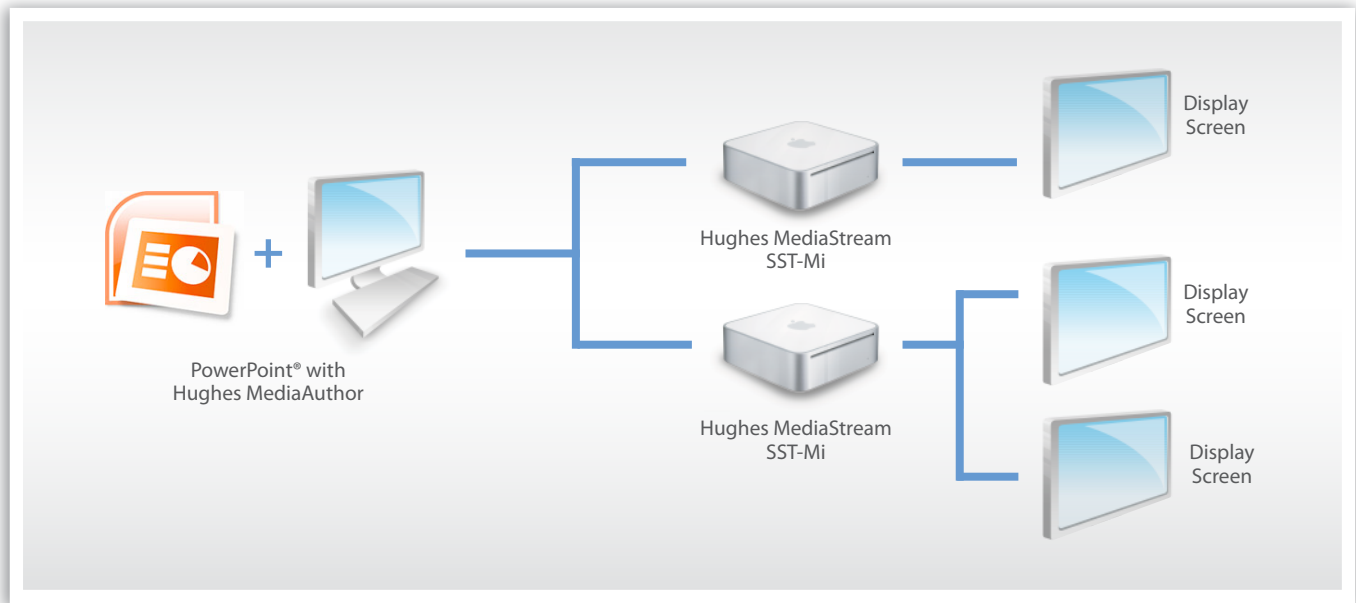


Applications

- Lobby Displays
- Hotel and Entertainment Venues
- Conference rooms
- Elevators
- Restaurant Displays
- Employee Communication
- Retail Outlet Signage
- Transport Information
- Event Centers
- And many more...

With MediaAuthor, users can select from digital signage templates, add graphics, video, text and animations, RSS news and weather feeds, record or import audio tracks, then instantly publish from PowerPoint® to the display screen for immediate viewing. A single license of MediaAuthor can be used to create and distribute content for one or many displays.

MediaAuthor conveniently installs as a plug-in to Microsoft PowerPoint. With its simple interface, MediaAuthor users can easily select from a powerful set of advanced features and templates to turn PowerPoint into a content authoring tool for digital signage.



Features and Benefits

- Simple PowerPoint content authoring
- Automatic player detection
- 4:3 or 16:9 aspect ratio support
- Full-screen or multi-panel layouts
- Local content control
- Multiple screen publishing support
- Professional templates and skins
- H.264 and FLV video playlists
- RSS news and weather feeds
- Plug-and-Play capabilities
- Integrated with media player (Hughes SST-Mi)

Product Requirements

- Basic understanding of Microsoft PowerPoint
- Microsoft PowerPoint XP, 2003, or 2007
- Windows XP or Vista operating system
- 256 megabytes (MB) of RAM or greater
- 100 MB of available hard-disk space

Note: MediaAuthor works with the Hughes SST-Mi digital signage player.