

HUGHES SST-Ma MEDIA PLAYER

A fully manageable high definition playback device



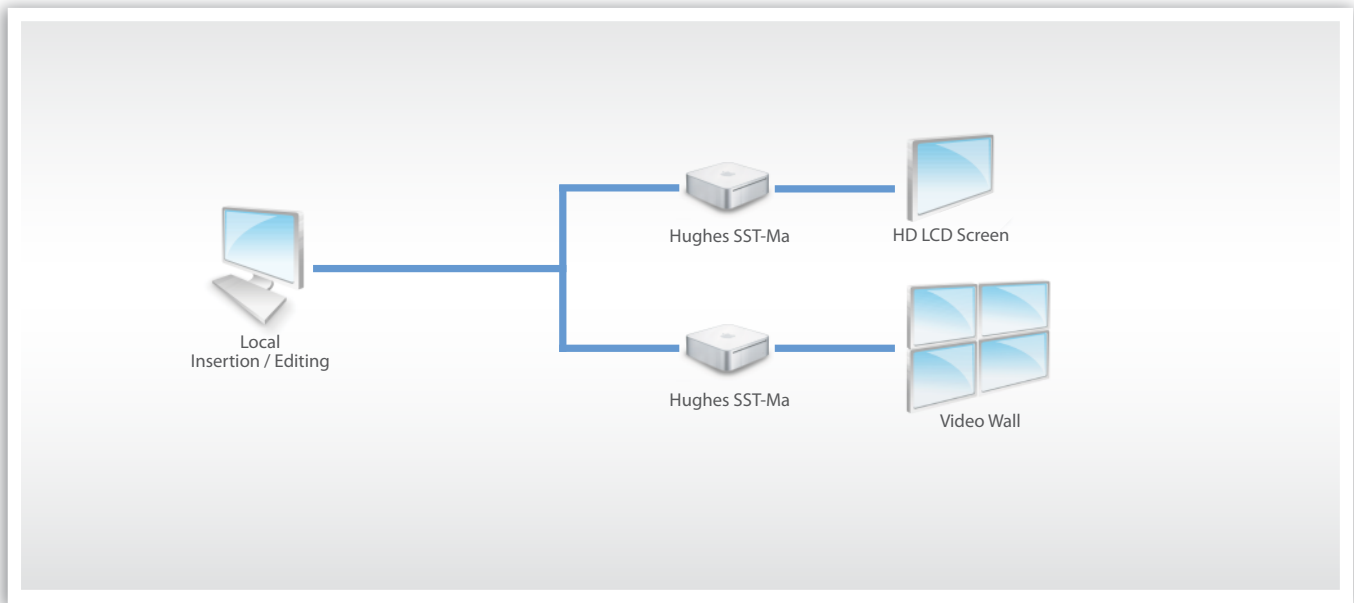
Overview

- Full HD 1080p video playback. Full-screen video or multi-area digital signage templates
- Advanced operating system optimized for rich media playback and large high definition LCD screens
- Tight integration with Hughes MediaAuthor software to manage and control playback

The Hughes SST-Ma media player is a High Definition, 1080p capable playback device, utilizing the power and reliability of the Apple Mac OSX platform.

With unique IP addresses, each Hughes SST-Ma device can deliver unique content and gives the user complete control over what and when content is displayed.

The SST-Ma comes pre-installed with software that enables it as the MediaAuthor layout device.



Features and Specifications

Hardware

- 2.26GHz Intel Core 2 Duo processor
- 2GB DDR3 SDRAM (up to 4GB supported)
- 160GB Serial ATA hard disk drive
- 10/100/1000BASE-T Gigabit Ethernet
- AirPort Extreme 802.11n Wi-Fi
- Bluetooth 2.1 + EDR (Enhanced Data Rate)
- NVIDIA GeForce 9400M with 256MB shared main memory
- 8x (DVD±R DL/DVD±RW/CD-RW) DL SuperDrive

Form Factor

- Height: 2" (5.08 cm)
- Width: 6.5" (16.51 cm)
- Depth: 6.5" (16.51 cm)
- Weight: 2.9 lbs (1.31 kg)

Hughes Solution

The Hughes SST-Ma media player gives retail customers a tool they can use to deliver high quality marketing content at the point-of-decision. By combining the Hughes SST-Ma with Hughes MediaAuthor, the organization can customize the play list and deliver content directly to the point of display. This provides customers with the flexibility to target customers and markets both vertically and horizontally.



Features

- Up to 720p/1080p video resolution
- HD graphics up to 2560x1600
- Browser-based management system
- Tight integration with MediaAuthor
- Local content insertion
- Multi-zone screen capabilities
- Two external displays supported
- Content stored locally
- MPEG4/MPEG2/Flash/JPG/GIF/PNG support
- Centralized control